



**Jonathan Metivier**  
graphic design • illustration • photography

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## SUMMARY

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Talented, detail oriented, creative professional with diverse experience encompassing:

- Graphic Arts/Design
- Digital & Freehand Illustration
- Photography/Photo Editing
- Print/Graphic Coordination
- Account Management
- Customer Service/Marketing

## COMPUTER SKILLS

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Adobe Photoshop, Illustrator, InDesign, Premiere Pro, Microsoft Word, Excel, Outlook, Mac and PC platforms, Exposure to Dreamweaver and WordPress

## EDUCATION

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### **B.A. Graphic Design**

Central Connecticut State University, New Britain, CT  
2015-2021

### **Fine Arts/Graphic Design**

Middlesex Community College, Middletown, CT  
2009-2014

## AWARDS and RECOGNITION

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Exhibits in Middlesex Community College's Arts and Media Festival, 2010-2014

Illustrations in Middlesex Community College's Pegasus publication, 2012 and 2013

Deans List, 2010-2014

## GRAPHIC DESIGN EXPERIENCE

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### **Graphic Designer**

5/2022 – Present, Classic Label, Woodbridge, CT

- Create new label proofs using Adobe Illustrator, InDesign and Photoshop for client approvals and making printing plates; make suggestions to clients for printing and preparing files; edit customer artwork files using Adobe Illustrator in advance of deadlines; create Flexology plates using Orbital X plate-making machine in conjunction with Symphony, Smart Flexo, and Xante Rip Software; collaborate with press operator to refine color accuracy for printing PMS colors, complete registration, and make printing plates; process purchase orders and quotes.

### **Freelance Graphic Designer and Illustrator**

6/2019 – Present, JM Designs, Middletown, CT

- Create and design logos and other materials for print and digital collateral; illustrate concepts by designing examples of art arrangement, size, type size and style; communicate with clients about layout and design; ensure brand consistency and projects are completed with high quality and on schedule.

### **Graphic Design Intern**

8/2016 – 1/2021, Central Connecticut State University Office of Community Engagement, New Britain, CT

- Created and designed digital and print materials, including ads, posters, flyers, postcards for mailers, newsletters, signs, social media posts, banners etc.; designed promotional communication materials for events and office; took, edited and resized photos; worked with vendors to get prices and quotes for print and promotional materials.



**Graphic Designer/Illustrator (Internship)**

1/2015 – 6/2015, Central Connecticut State University/Central Design, New Britain, CT

- Created service maps and signs using Adobe Illustrator and InDesign, for Connecticut Department of Transportation's CT Fastrak Bus Rapid Transit System on their website and at bus stations.

**Graphic Designer (Internship)**

1/2014 – 8/2014, New Britain Museum of American Art, New Britain, CT

- Designed, from concept to creation, print materials for programs and exhibitions including posters, flyers, and logos; edited and color corrected digital photos as necessary; updated web content.

## OTHER WORK EXPERIENCE

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**Receptionist**

1/2016–5/2016, Central Connecticut State University Student Center, New Britain, CT

- Excelled in role requiring the ability to handle customer service and administrative tasks and resolve customer issues with expediency; demonstrated proficiencies in telephone and front desk reception.

**Market Research Assistant**

6/2014–3/2015 Great Blue, Glastonbury, CT

- Met or exceeded company goals by conducting outbound marketing telephone surveys for a variety of industries such as healthcare, utilities, education, etc.

**Academic Support Assistant**

1/2013–2/2014, Connecticut Distance Learning Consortium, Newington, CT

- Served as primary point of contact for financial aid inquiries; resolved questions and problems meeting or exceeding customer satisfaction levels; created master table in Excel to track issues and resolutions; provided backup for technical support inquiries.

**Processing Technician (Temporary)**

2/1012–11/2012, Connecticut Lottery Corporation, Rocky Hill, CT

- Handled incoming calls; researched and resolved retailer issues and questions; conducted retailer training classes; scheduled training classes; maintained class and attendee information in Microsoft Excel spreadsheets; responsible for office in colleagues' absences.

**Customer Service/Sales Associate (Seasonal)**

8/2011–1/2012, Macy's, Farmington, CT

- Sold designer footwear to customers; met or exceeded sales quotas; marketed specialty products to customers.

**Customer Care Specialist (Temporary)**

3/2011–6/2011, Travel Insured International, East Hartford, CT

- Handled large volume of incoming customer calls and e-mail questions; researched and resolved requests, issues and complaints in a timely manner; solicited the sale of new or additional products; maintained accurate and detailed files.

**Researcher**

9/2009–3/2011, Mashantucket Pequot Museum, Mashantucket, CT

- Assisted Senior Researcher with U.S. Census and New York Claims Index projects; entered and recorded census data in Microsoft Excel spreadsheets and Access databases; conducted research utilizing Internet and museum library and collections.